

Bethanie Ramsey

I put an example of the art work you could see at Sawdust because I felt that it would catch attention to a bystander. I used green and red as my main color scheme because I noticed those colors was predominate on the Sawdust website. I decided to decorate the right side with pictures from the festival and put all of the information on the left side since people read left to right. I chose the pictures because I thought that they displayed what the festival was all about. I used a cursive font for all of the writing so that it would not distract from the visual aspect of the flyer. I tried to make the visuals predominate so that it would attract people to the flyer so that they would hopefully read the text with interest since I know that the text is meaningless if nobody even looks at the flyer.